



Spring 2008 UK Financial Activity Bulletin:

Be informed. In turbulent times reliable information is essential. The 25th quarterly Financial Activity Bulletin provides an established, independent assessment of consumers' financial behaviour.

In the latest Bulletin:

- The mood of the consumer
- The regional divide
- The financial situation of households
- Demand for savings, investment and borrowing products
- Which financial products are most in favour?
- Which consumer segments are most active?
- How likely is a housing market slump?
- Which main financial services providers are best placed in the coming months?

The 25th quarterly UK Financial Activity Survey, undertaken by GfK NOP among 2,000 adults aged 16+ for JGFR and covering 18 savings, investment and borrowing categories will provide the answers.

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