



NEW REPORT: Financial DIY – an emerging trend?

This first report from ComPeer-JGFR is a must – have for all interested in attitudes of consumers towards financial services

The never-ending issue over who pays for financial advice and who can deliver regulated financial advice continues to consume millions of pounds.

In this report we find out what the actual demand for financial advice is, who wants financial advice, what products most need financial advice, who people regard as their main advisor and how the demand for advice has changed in the past four years.

The report also examines developments in online financial behaviour and the implications for existing personal financial advisors.

The report findings may alter the way people view the financial services industry.

To order your copy of this highly topical report (cost £750) contact 0208 944 7510 or email info@jgfr.co.uk