



UK CONSUMERS CONFIDENCE MONITOR (CCM)

Each month JGFR provides an analysis of the financial mood of UK consumers.

The Monitor is based on analysis of the monthly consumer confidence indices produced by GfK NOP for the European Commission and by Nationwide/ TNS.

The two indices differ in coverage and timing – the former is based on a UK sample of 2,000 adults aged 16+, representative of the UK population and released at the end of each month; the latter is based on a sample of 1,000 adults aged 16+, representative of the UK population and released in the middle of each month.

The CCM covers each month:

Key findings

Changes in headline confidence and confidence measures across household income bands, regions and age groups

Analysis of consumer confidence indices

Spending & saving confidence

Households financial position

Inflation & jobs

The report costs £875 +VAT for an annual subscription or £80 +VAT for a single copy.

To order please contact orders@jgfr or ring 0208 944 7510 or 07740 027968